

McTevia profiled in Detroit Free Press

JAMES V. McTEVIA

October 21, 2007

Name: James V. McTevia, 70, of Harbor Springs and North Palm Beach, Fla.

Title: Managing member of McTevia & Associates, with offices in Bingham Farms and North Palm Beach, Fla.; godfather of the turnaround industry in Detroit.

Background: For 48 years, McTevia and his staff have helped hundreds of companies through difficult times. He drew on a background in banking and commercial finance, plus the experience of owning his own businesses, to become a pioneer in the field of crisis management.

What is your best advice for getting ahead?

"Never give up based on whatever the circumstances are that exist today. If you reach into the future, opportunities that you do not even know of will surface. As long as you are determined to never give up, you will succeed."

What do you like best about your job?

"I touch the lives of individuals and companies that are facing the second most stressful event in a person's life, that is serious financial difficulties. I like to think that I play an important role in helping them face those difficulties."

What can improve the business climate in Michigan?

"The economic condition in the state of Michigan will not improve until government, companies and individuals learn to live within their means and adjust their standards of living."